

# ULTIMATE RACE EXPERIENCE



The thrill of authentic stock car action from the passenger's seat!



- the power of side-by-side racing, drafting, passing and more -

Through the Ultimate Race Experience, Richard Petty Driving Experience takes your group closer to the thrills and excitement of stock car racing. Your company can participate in the ultimate team-building event and build camaraderie without a speed limit. The event is sure to be the "water cooler" talk at your company for weeks to come.

Your group will be divided into teams of four to six participants. After an introductory session in the media center, you'll put on your driving suit and head to pit row for a team meeting with your driver. Each team determines the best pit strategy and technique for its members to rotate, through pit crew duties, acting as a buckler, sign holder, window washer and more. Then the first rider is buckled in the car while the rest of the crew prepares for some fast-paced pit stop action.

After the flagman drops the green, the race is on. Following the first round of laps, the yellow flag is waved and all the cars return to the pits. How fast can your team get through the pits? The competition really heats up as the first passenger climbs out of the car, the second passenger gets in the car and the pit crew gets to work. Just like real racing, the team with the best pit stop usually ends up in winner's circle so speed, accuracy and consistency are essential each time the car enters the pits.

Each team must complete the required tasks before their car races to the inspection line at the end of pit row. Officials inspect each car for race readiness and assess a penalty for any infractions, which can result in your car being sent to the back of the pack!

Following inspection, the cars roar to life and take the track again. Cheer your driver on as the pace car leads the pack back to the battle ground. When the flag drops, the high-speed adventure continues as cars race, pass, and draft toward the waving checkered flag and a Victory Lane celebration!



**Want to Ride-Along in a NASCAR-style stock car under the lights Lowe's Motor Speedway?**

BCA is excited to offer you the opportunity to participate in our Ultimate Race Experience on June 14th (after the BCA Expo closes) at LMS for the discounted rate of \$269. Just call 1-800-BE-PETTY and give your special promo code: BCAExpo08. Call today, space is limited and the offer ends April 30, 2008.

